Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





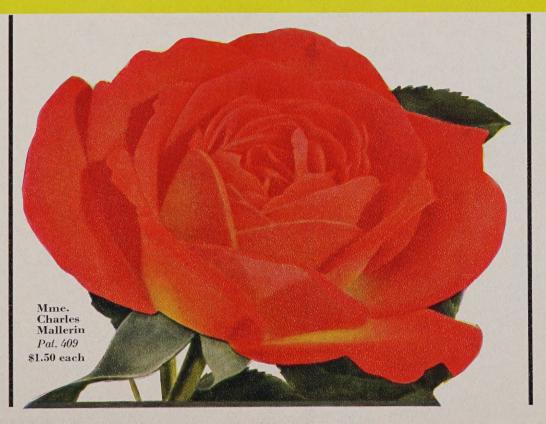
FALL 1941

SPRING 1942

· Paramount Nurseries ·

A. & A. D. VANDERKRAATS, Props.

WEST GROVE, PENNA.





Paramount ROSES

ROWING Roses never becomes tiresome. Newer kinds keep coming along, that represent the best thought and effort of many enthusiastic growers.

It is our aim to keep adding some of these newer kinds, when they warrant recommendation. It is also our aim to maintain the high quality of our product.

We ship only top-grade, well-matured plants. They are budded on one-year-old Multiflora seedlings and grown two years in heavy, prepared clay soil that builds strength and energy into the plants.

Spraying regularly and thoroughly, digging carefully, and storing under natural and proper conditions are all parts of the program for constant care and effort toward pro-

ducing better Roses.

Growing Roses is a thrilling pastime. Your success and satisfaction will depend on the common-sense and careful effort that you put into it. Always plant early in the season, whether fall or spring, and get your Roses into the ground as quickly as possible after you receive them. Follow directions carefully and give your Roses natural and careful attention, as any good dirt-gardener would.

But, above all, start with good, live, healthy plants. Plant Paramount Roses and you

have the beginning of success.

HOW TO PLANT ROSES

Rose-beds should be prepared in advance of the arrival

Rose-beds should be prepared in advance of the arrival of the plants.
Roses require sun, at least half of the day. Protection from strong winds is also desirable. The beds should be placed where the soil is naturally well drained, or drainage should be provided. The soil should be good garden loam. If it is poor, remove the top 8 to 10 inches, spade up the bottom, mixing in some good manure, and replace the top portion with good top-soil, letting it settle well before planting.
The Roses should be planted about 12 to 15 inches apart each way, varying the distance somewhat, depending on the vigor and spread of the varieties selected.

All Roses should be planted as soon as received. But the bundles can usually be kept intact for a week, if kept

in a cool, dark place. If delayed in planting for more than

one week, remove the plants from the bundles, and hill them in carefully in a shady and moist place, until wanted. In planting in the fall, no pruning is necessary, but cutting back to 6 to 8 inches can do no harm. Immediately after planting, hill the soil around each plant for at least 6 inches.

In planting in the spring, trim the branches back to 4 to 5 inches. If planting late in the spring, when it is warm, and it often is after the middle of April, hill the soil up slightly and keep the plants shaded from the sun for several weeks,

and water well each day.

Full planting directions are sent with each shipment, and one should read them carefully before proceeding with the job.

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, Props. WEST GROVE · PENNA.

Near Jennersville in Chester County, Penna.

Phone: West Grove 2711

Novelty ROSES

Increase your knowledge of Roses and Rose Progress by planting a few new kinds each year. The slightly increased cost, due to our expense of experimentation, is negligible compared to the gain to you in modernizing your garden and the increase in your interest and enthusiasm that comes through the opening of a new vista in the fascinating world of Modern Roses.

The following are all Monthly Bloomers. Novelty Climbers and Floribundas are listed with standard

kinds in those groups.

Novelty Roses are priced individually, but substantial reductions are available, if ordered in groups of 3 of any one variety, priced as follows:

ALEZANE. Patent No. 116. Handsome bud of marvelous chestnut-brown, opens sorrel and apricot; fragrant. Vigorous, upright grower with dark green foliage. One of the first Roses to bloom. \$1 each.

ALICE HARDING. Patent No. 202. Rich sunflower-yellow. An abundance of sweetly fragrant flowers. \$1 each.

AMELIA EARHART. Patent No. 63. Enormous, full, fragrant flowers of cream-yellow. Its large blooms are fine for exhibition. \$1.25 each.

ANGELS MATEU. Patent No. 174. Orangerose; splendid form and lovely color. Erect grower. Foliage dark green and leathery. Fragrance of ripe blackberries. \$1 each.

BETTER TIMES. Patent No. 23. Cerise-red.

Double and very fragrant. Upright grower with long stems and an active bloomer. A real cut-flower Rose which shows superb flowers in the fall. \$1 each.

COUNTESS VANDAL. Patent No. 38. Artistic long-pointed buds that open to full, perfect blooms, richly adorned in copper and salmon, suffused with soft yellow; fragrant. Vigorous, upright grower that blooms unceasingly. A consistent prize-winner. \$1 each.

CRIMSON GLORY. Patent No. 105. Deep, velvety crimson. Rated as one of the best red Roses now on the market. Rich in color, perfect in form, and delightfully fragrant. Thrifty grower and free bloomer. \$1 each.

DICKSONS RED. Patent No. 376. Glowing scarlet-red. Large, beautifully formed, high-centered flower on long stem. Free bloomer. Its lovely flowers have not only a sparkling color but also rich fragrance. \$1 each.

ECLIPSE. Patent No. 172. Long "streamlined" bud of rich, golden yellow. Vigorous, upright grower producing mildly fragrant flowers on long stems. Unusual, handsome, and distinctive. Has become one of the most popular of yellows.

ETERNAL YOUTH. Patent No. 332. Joyous pink, yellow at base of petals. Slim, graceful buds on long, strong stems, opening to double flowers of excellent form. Fragrant like the old-fashioned Roses. \$1.25 each.

FEU PERNET-DUCHER. Patent No. 103.
Bright yellow. Unusually large, fully double blooms of good color and form. Tall, bushy, vigorous. Delightfully fragrant. \$1 each.

(Continued on page 6)

ROSES noted for fragrance

Ami Quinard Mrs. Sam McGredy

Better Times Pink Pearl

Christopher Stone Pres. Herbert Hoover

Crimson Glory Radiance

Dame Edith Helen Rochefort

Dicksons Red Rocket

E. G. Hill Rome Glory

Etoile de Hollande Rouge Mallerin

Kaiserin Auguste Signora

Viktoria Snowbird

Killarney Double Souv. de Mme. C.
White Chambard
McGredy's Sunset Texas Centennial

Mme. Butterfly Warrawee



Hybrid Tea Roses

PARAMOUNT ROSES are guaranteed to grow and be true to name

Crimson Glory. Pat. 105. \$1.00 each

FER

One each of 3 Novelty Roses on this page:

Crimson Glory **Eclipse** Mme. Henri Guillot

Delivery The 3 for Free





Eclipse. Pat. 172. \$1.00 each

ROSE-PLANTING TIME

Proper planting time in the fall is from November 1 until freezing weather; in the spring, from early March, when the ground opens up, until April 30. Order early to insure your desired selection, and plant early each season for real Rose success.



© Sterling. Pat. 21. \$1.00 each

We recommend membership in the American Rose Society to all Rose lovers. Write the Secretary, Box 687, Harrisburg, Pa., for details.



© Countess Vandal. Pat. 38. \$1.00 each



McGredy's Yellow. \$1.00 each

Texas Centennial. 75 cts. each Pat. 162.

Novelty ROSES, continued

- GLOAMING. Patent No. 137. Salmon and orange with a golden base—a delicate and beautiful combination. Large, perfectly shaped buds on long, rigid stems. Fragrant. \$1 each.
- GLOWING SUNSET. Patent No. 104. Yellow and pink. Long-pointed buds open to full flowers with curled petals and pleasing fragrance. A unique color combination. \$1 each.
- GOLDEN SASTAGO. A fragrant buttercupyellow sport of Condesa de Sastago. \$1 each.
- GOLDEN STATE. Patent No. 303. Rich golden yellow flowers of fine form. Vigorous and free blooming. Long-stemmed and faintly fragrant. Official Rose of the San Francisco World's Fair 1939–40.
- GOOD NEWS. Patent No. 426. Full perfectly formed, tea-scented flowers of peach-pink changing to silvery pink. Vigorous grower and constant bloomer. An extra-good Rose descended from Radiance. \$1.50 each.
- JEAN COTE. Patent No. 321. Orange-apricot color. Medium grower of branching type. Active producer with glossy foliage and fruity fragrance. \$1.25 each.
- LUIS BRINAS. Patent No. 102. Orange-copper. Fully double, delightfully fragrant—a mighty nice Rose. \$1 each.
- MARY HART. Patent No. 8. Red sport of Talisman. Beautiful buds on long stems, long-lasting, Fragrant. 85 cts. each.
- McGREDY'S PINK. Patent No. 341. Bright pink. A real exhibition Rose. Fine for cutflowers. Large blooms of perfect form, sweetly scented. A vigorous, free-flowering bush. Plant a bed of it for a garden surprise. \$1 each.
- McGREDY'S PRIDE. Patent No. 339. Yellow, flushed with pink—brilliant coloring. Long-pointed buds and full flowers which last long when cut; fragrant. \$1 each.
- McGREDY'S TRIUMPH. Patent No. 190. Beautiful cerise underlaid with orange-yellow. Fragrant. Ornamental bronze foliage. \$1 each.
- McGREDY'S YELLOW. Canary-yellow; excellent form; still beautiful in open flower. Vigorous in growth; free blooming, with healthy, glossy foliage. \$1 each.
- MME. CHARLES MALLERIN. Patent No. 409. Orange-flame color new and distinctive. Large, full flowers on strong stems. Richly fragrant. Sturdy; free bloomer. \$1.50 each.
- MME. COCHET-COCHET. Patent No. 129. Coppery pink, an outstanding shade. Beautiful form, exquisite coloring, and sweetly fragrant. Splendid grower, free flowering, and altogether an excellent Rose. \$1 each.
- MME. HENRI GUILLOT. Patent No. 337. Deep watermelon-pink, heavily veiled with reddish orange—all artistically blended into a vivid picture. Long, tapering buds open to large camellia-shape. Fragrant. \$1.25 each.
- MME. JEAN GAUJARD. Patent No. 338. Gorgeous, creamy yellow, decked with delicate shades of orange and carmine-pink. Graceful in form. Slightly fragrant. \$1.25 each.
- MISS AMERICA. Patent No. 264. Flesh-color, mixed with salmon and gold. Very large, fully double flowers, borne on long stems. Vigorous, upright grower; healthy foliage. 85 cts. each.

- MRS. FRANCIS KING. Patent No. 253.
 Cream-white. Large, full flower of pleasing, wild-rose fragrance. 85 cts. each.
- PRESIDENT MACIA. Long-pointed buds of rich carmine-pink; inside of petals flesh-pink; quite fragrant. Strong grower with abundance of leathery foliage. The flowers are very large, on long stems, fine for cutting. \$1 each.
- RADIO. Patent No. 197. Yellow, striped pink.
 A fragrant sport of Condesa de Sastago, which
 it resembles in plant, foliage, and freedom of
 bloom. \$1 each.
- RAMON BACH. Patent No. 366. Apricotbuff. Large, full-petaled blooms with fruity fragrance. \$1 each.
- REX ANDERSON. Patent No. 335. Delicate ivory-white. Large, fully double flowers, perfect in form. Free and vigorous grower. Delightful scent. \$1.25 each.
- R. M. S. QUEEN MARY. Patent No. 249.
 Glorious salmon-pink. Long-pointed buds and beautifully formed flowers, delicately perfumed. \$1 each.
- ROCHEFORT. Patent No. 191. Orange and flame color. Large buds open to very full flowers, with strong fragrance. \$1 each.
- ROCHESTER. Patent No. 131. An extragood bedding Rose. Luxuriant grower and continuous bloomer. Color is yellow and pearly pink.
- ROCKET. Patent No. 171. Great, double scarlet-red flowers. Unusually large and double blooms. Rich old-rose fragrance. Strong stems and fine foliage. 85 cts. each.
- ROME GLORY. Patent No. 304. Scarlet-crimson. Excellent for cutting. Mammoth blooms. Perfectly formed buds of exquisite form. Long-lasting when cut. Alluring fragrance. Strong, healthy plant. \$1.25 each.
- SATAN. Patent No. 379. Velvety carmine blooms of good form; high-centered, with rich fragrance. Strong grower. \$1.25 each.
- SATURNIA. Patent No. 349. Flaming red, reverse copper and yellow; fragrant. \$1 each.
- SIGNORA. Patent No. 201. Long brownish orange bud that opens to a flower similar to President Herbert Hoover in color. Bloom is double and very fragrant. \$1 each.
- STERLING. Patent No. 21. Beautiful pink. The large, long-pointed bud of brilliant deep pink, with yellow at base, opens into a large bloom on long stems, lasting when cut. Fragrant. \$1 each.
- TEXAS CENTENNIAL. Patent No. 162.
 Bright vermilion-red. Long-pointed buds of perfect form that open into large blooms on strong, long stems, ideal for cutting. Bush is unusually vigorous, with abundance of healthy foliage. Richly fragrant. 75 cts. each.
- WARRAWEE. Patent No. 140. Shell-pink. A very fine Rose, due to its vigor of growth and freedom of bloom. Has large flowers of two-tone color, the reverse being salmon-pink. Clove fragrance. \$1 each.
- WHITE BRIARCLIFF. Patent No. 108. Pure white. Fine form, ideal for cutting. Vigorous, bushy plant, and a worthy addition to the Rose lists. Deliciously fragrant. \$1 each.

HYBRID TEA ROSES · Standard Kinds

The following are all monthly bloomers. They all have been thoroughly tried and tested for many years. Each variety has its own special qualities and perhaps outstanding characteristics that justify its definite place in the recommended list of Roses.

The best effect is always obtained by planting several of a variety together, but combinations for

habit of growth and color of bloom are often desirable.

Prices of all Standard Kinds 75 cts. each; \$7.50 per doz.

In any combination desired · Delivery Free

Ami Quinard. Popular because of its richness of color—blackish maroon opening into flowers of rich velvety red, with blackish luster—brilliant and unfading. Old-time fragrance. Strong, upright grower and fine producer.

Autumn. Richly colored, perfectly formed buds of radiant burnt-orange. The moderately fragrant open flower is a rainbow of colors—red, orange, yellow, and pink. Upright, vigorous grower with large, leathery foliage. A very active bloomer providing you constantly with beautiful flowers on long, strong stems. Color is really marvelous in the fall. We think enough of it to keep it in our "Favorite Dozen."

Betty Uprichard. Two-tone—salmon and carmine. A very free and constant bloomer and unusually vigorous grower. Flowers are richly colored and sweetly fragrant, opening from long-pointed buds on a good, heavy stem. A beloved old-timer and one of the best of all Roses.

Brazier. Flame-scarlet—a rich and dazzling color.
Continuous bloomer with double, fragrant flowers.
Try this for a spectacle.

Caledonia. Full, fragrant, pure white blooms, Upright and vigorous grower. Very popular and a favorite for cut-flowers. A real exhibition Rose.

Cathrine Kordes. Blood-red with blackish shades.

Large and very full, fragrant flower on long stems. A good grower and free flowering. Has become very popular. A dependable red Rose.

Charles K. Douglas. Bright crimson-scarlet. Long-pointed buds develop into large, slightly fragrant flowers. Healthy, bushy grower and always active. Garden color all season.

Christopher Stone. Scarlet-crimson—a brilliant, clear color. Long-pointed bud opens into a large, very fragrant flower of sparkling color. An active and flashy performer and one of the best of all red Roses.

(Continued on page 10)



Our Favorite DOZEN

Autumn. Radiant burnt-orange.
Christopher Stone. Scarlet-crimson.
Etoile de Hollande. Dark red.
Kaiserin Auguste Viktoria. Cream-white.
McGredy's Scarlet. Brilliant scarlet.
Mme. Cochet-Cochet. Coppery pink.

Mrs. E. P. Thom. Clear yellow.
Mrs. P. S. du Pont. Golden yellow.
Mrs. Sam McGredy. Scarlet-orange and copper.
Pink Pearl. Light, clear pink.

President Herbert Hoover. Yellow and scarlet. Sister Therese. Yellow and orange.

 $12 \; \text{ROSES for} \; \$7^{.00}$. Delivery Free



PARAMOUNT Special Color Set 6 Roses shown here, in color \$4.40 Delivery Free

Mme. Joseph Perraud .75 Mme. Cochet-Cochet 1.00 Mrs. Sam McGredy . President Macia... 1.00 Christopher Stone . Golden Sastago ... \$1.00 Regular Price . . \$5.25



Mme. Joseph Perraud

Mme. Cochet-Cochet. Pal. 129

Golden Sastago

Roses That Make Good Cut-Flowers

E. G. Hill
Eternal Youth
Eternal Youth
Etoile de Hollande
Golden State
Good News
Joanna Hill
Kaiserin Auguste Autumn
Better Times
Countess Vandal
Dainty Bess Killarney Double White Eclipse Editor McFarland Dicksons Red Viktoria Mme. Jean Gaujard Mrs. E. P. Thom Mrs. Henry Morse Mrs. Sam McGredy Signora Sister Therese Sterling Talisman Texas Centennial President Herbert Rouge Mallerin President Macia R.M.S. Queen Mary Mme. Cochet-Cochet Pink Pearl Hoover





PARAMOUNT ROSES are Guaranteed to Grow and to be true to name



Christopher Stone

HYBRID TEA ROSES • Standard Kinds, continued

- Condesa de Sastago. Rich yellow buds unfold into copper-color blooms, with the yellow on the reverse, making a conspicuous and startling effect as the flowers reach different stages. Blooms are fully double with alluring raspberry fragrance. An exceptionally vigorous and bushy grower. A fool-proof Rose.
- Dainty Bess. Large, single blooms of delicate rose-pink. The heart of wine-colored stamens completes a dainty and artistic flower. Comes in clusters on long spikes, each spike a bouquet. A charming decorative Rose.
- Dame Edith Helen. Clear pink. Very large, double bloom on a long stem. Has true Rose fragrance. Vigorous grower, producing freely its magnificent flowers, used so much for exhibitions, where it wins many prizes.
- Duchess of Wellington. Deep saffron-yellow, tinted orange. Beautiful long-pointed buds and large, semi-double flowers of intense, enduring color and Tea fragrance. An abundant bloomer, with low, spreading habit of growth. Its popularity seems to be perpetual.
- Duquesa de Penaranda. Copper-apricot. Very vigorous, erect, and continuous bloomer. Has long-pointed buds which open into fine flowers. Sweetly perfumed. You will like this one.
- Edith Nellie Perkins. Two-tone salmon and carmine. Has an ideal bud, opening into perfect blooms with mild fragrance. Is a bushy type of grower, free flowering, and makes an excellent bedding type. A fine Rose and a great favorite everywhere.
- Editor McFarland. Deep pink. Large, perfect flowers on long stems; long-lasting when cut and slightly fragrant. Plant is unusually vigorous and always active. A brilliant Rose that leads the "pinks."
- E. G. Hill. Dazzling scarlet toning to deep red. A cut-flower Rose with very double, perfectly formed, fragrant blooms on long stems. Vigorous, healthy grower, constantly blooming. Always dependable.
- Etoile de Hollande. "The Star of Holland," and still the star of all red Roses. Brilliant dark red. Perfect buds; large, double blooms on long stems, and truly fragrant. Plant is vigorous and easily grown. Stems almost thornless and foliage healthy. Continuously in bloom and a constant joy and picture in the garden. We have found nothing better, so far.
- Faience. Peach and yellow. Long-pointed buds open to beautifully formed, full, mildly fragrant flowers. A very lovely Rose with good growing habit.
- Federico Casas. Two-tone copper and orange. A glorified Talisman, as all flowers are perfect and beautiful. Sweetly fragrant. Upright, vigorous grower, constantly blooming.
- Frau Karl Druschki. The White American Beauty. Snow-white blooms of immense size, fully double and of perfect form, scentless. Extremely vigorous in growth. Try it at the shows.
- Golden Dawn. Sunflower-yellow with bud touched with carmine. Deliciously fragrant. Robust grower with super-abundance of foliage, and a prolific bloomer. One of the best garden Roses.

- Gruss an Teplitz. The old shrub Rose. Deep crimson color with rich fragrance. A rampant grower, prolific in bloom. Plant a hedge of it.
- Heinrich Wendland. Nasturtium-red, with reverse of petals orange. Splendid, upright grower, producing large and very double flowers on long stems. Intensely fragrant. Striking and outstanding for its glorious color combinations.
- Henry Nevard. An improved American Beauty. Immense crimson-scarlet blooms of splendid form, sweetly scented. Extremely vigorous grower of the Hybrid Perpetual class, but everblooming.
- Joanna Hill. Creamy yellow. A typical florist Rose, that does well outside. It has long buds that open to very full, long-stemmed, perfect blooms with moderate fragrance. Upright grower that provides many fine flowers for cutting and exhibition.
- Joyous Cavalier. An unusually fine shrub Rose. Brilliant, unfading scarlet; very mild scent. Strong and rampant grower, and a wonderful border plant.
- Kaiserin Auguste Viktoria. Cream-white with greenish tint in the center. Large and perfectly formed blooms, fully double, on long stems, and richly fragrant. A truly majestic Rose and the best of all the whites. A constant bloomer and a strong grower.
- Killarney Double White. Pure white. Longpointed buds and large flowers with haunting perfume. Good grower and a fine bedder.
- Lady Ashtown. Clear, warm rose-pink. Long-pointed buds and brilliant flowers only slightly scented. Very vigorous, and unusually active, bushy in habit. A lovely matron who will be with us always.
- Luna. Moonlight-yellow. A new yellow with deliciously fragrant, large, well-shaped blooms on long stems. Almost unknown but extra good.
- Margaret McGredy. Orange-scarlet. Very large, long-pointed buds and beautiful double flowers, slightly scented. Extremely vigorous grower with healthy, glossy foliage. Constant and abundant bloomer. A wonderful bedding Rose that belongs in every garden.
- McGredy's Scarlet. Velvety brilliant scarlet. One of McGredy's best. Vigorous grower, bearing large scentless flowers on long stems. A free bloomer.
- Miss Rowena Thom. Bright rose mixed with old-gold; fragrant. Vigorous, healthy grower of the Radiance type, with large flowers of fine form on long stems, fine for cutting.
- Mme. Butterfly. Pink, mixed with apricot and yellow. Buds ideally perfect, long-lasting when cut and highly scented. Strong grower and active bloomer. An old and lasting favorite.
- Mme. Joseph Perraud. Nasturtium-buff. Longpointed, full and beautifully shaped blooms; fragrant. A very lovely Rose. Plant not vigorous but flowers are superb. Wins prizes in every show.
- Mme. Jules Bouche. White. A well-known and popular Rose. Bushy, vigorous grower producing many long-pointed white, mildly fragrant flowers on long stems. The most continuous-blooming white Rose.

Prices of all Standard Kinds

75 cts. each; \$7.50 per doz.

In any combination desired · Delivery Free

HYBRID TEA ROSES . Standard Kinds, continued

- Mrs. Aaron Ward. Buff-yellow. Plants dwarf in habit of growth and very free flowering. An old favorite still much in demand. The exquisite. small, perfect buds are ideal for cutting, only mildly fragrant.
- Mrs. Charles Bell. The salmon sport of Radiance. Dainty dawn-pink. A delicate soft color of the most exquisite shade; very fragrant. Plant it in combination with the two Radiances, and you have a wonderful bed of Roses.
- Mrs. E. P. Thom. Clear yellow. One of the best of yellows. Vigorous, upright grower with abundance of foliage. Full, double flower, sweetly scented, produced on long stems, ideal for cutting. Popular everywhere.
- Mrs. G. A. van Rossem. Two-tone-orange and apricot-yellow, with a golden base. The reverse is often chrome-yellow or bronze. Unlike any other variety in its color arrangement, enhanced by heavily impressed veins. The bloom is large, very full, and sweetly perfumed. A vigorous bush, always in bloom.
- bush, always in bloom.

 Mrs. Henry Morse. Two-tone pink. Bright carmine on the outside of the petals, flesh-pink on the inside. Long-pointed, elegantly formed bud unfurls into a large, fragrant flower of perfect form. Strong, healthy grower and as free flowering as Radiance. Plant several to cut.
- Mrs. P. S. du Pont. Golden yellow, a rich, deep color that does not fade. Long-pointed buds and flowers of medium size that come in great profusion; spicy fragrance. Plant is a low grower but stoutly built, with abundance of foliage, and is a prolific bloomer. The best of all yellow garden Roses.
- Mrs. Sam McGredy. Marvelous blend of scarlet and orange. Beautiful buds; full and matchless blooms, richly fragrant. Good growing qualities, and colorful bronzy foliage. One of the best bicolors.
- rs. W. C. Miller. Soft pearly pink, shaded salmon. Quite an old Rose that we are growing Mrs. W. C. Miller. again because of its excellent form and its splendid bush. There are very few new Roses that can match this old-timer.
- National Flower Guild. A crimson shrub Rose that makes an ideal hedge or border plant. Real bright red, with large, full fragrant flowers. Tall, vigorous bush, blooming constantly all season.
- Pink Dawn. Deep pink with orange at the base; sweetly fragrant. Blooms of good form. A vigor-ous grower, upright in habit. Long-lasting cutflowers.
- Pink Pearl. Light, clear pink, with the fragrance and form of the old Columbia. Very double flowers, in the old-time style, freely produced. Strong, vigorous plant. A superb Rose for the breakfast table.
- President Herbert Hoover. One of the finest Roses ever introduced. Yellow, orange and scarlet in a luscious blend of color. Large, glorious blooms come on long, strong stems, that make each flower a real bouquet. Exceptionally vigorous bush that breaks freely with heavy, basic canes. A very free bloomer and richly fragrant.

- President Plumecocq. Orange and copper color. A vigorous grower producing long, erect stems, bearing large, fragrant flowers that open a rich salmon color. An active bloomer and a thrifty
- Radiance. The standard for all other Roses. The most popular and most successfully grown variety in all America. Brilliant carmine-salmon with reverse rose-color. Its thrifty habit of growth and rugged character reach perfection in Roses. Has healthy, luxuriant foliage and is tireless in activity. Flowers are large, double, and delightfully fragrant.
- Red Radiance. Clear, genuine red; fragrant. The counterpart of Radiance, and its inseparable companion in the garden. Combined with Radiance and Mrs. Charles Bell, the salmon Radiance, you have a wonderful bed of Roses.
- Roslyn. Golden yellow with reverse side orange; slight fragrance. A cut-flower type that does well Has large bloom, of unfading color, is
- an active bloomer with a compact, vigorous bush. Seems to gain boosters every year.

 Rouge Mallerin. Buds of brilliant deep red that open into large flowers of glowing scarlet. In the cool fall, the color is a deep velvety red that
- entrances one. It is richly fragrant. Has upright growth with healthy foliage.

 ister Therese, "The Little Flower." Golden yellow; bud touched with orange-carmine. Exquisite, long-pointed bud, making a fine, fragrant cut-flower. A vigorous, active grower and free bloomer. A dainty, beautiful Rose, that is a sheer delight to all.
- sheer delight to all.

 Snowbird. Pure white. An ideal bedding Rose.

 Blooms of perfect form, full-petaled, very large, and deliciously fragrant. Healthy foliage. The handiwork of R. Marion Hatton, Secretary of the American Rose Society.

 Souv. de Claudius Pernet. Pure yellow—sunflower-yellow. Large, full flowers of rich, unfading color; very mild scent. A florist's Rose of many years' standing that still holds a favorite place in many gardens. Plant unright, vigorous
- many years' standing that still holds a favorite place in many gardens. Plant upright, vigorous, and very free flowering.

 Souv. de Mme. C. Chambard. Coral-pink—about the most lovely shade of pink in Roses. Large, long-pointed bud on long stem opens into a handsome flower which is deliciously fragrant.
- Talisman. A widely known Rose as popular today as ever. Upright, vigorous grower and constant bloomer—an easy Rose to grow. The richly beautiful buds come on long stems, fine for cutting. It opens into a beautiful mixture of golden yellow, orange, and scarlet, varied in every bloom. Very fragrant.
- Thomas A. Edison. Two-tone pink. Fine, very large flower on a most vigorous plant. A free bloomer, especially in hot weather. Fragrant. Victoria Harrington. Very dark red. Well-
- formed bud that opens into a flower with attracive curvy petals and spicy fragrance.
- Ville de Paris. Brilliant golden yellow—a pure, mellow color that does not fade. Perfect buds open to richly beautiful flowers, on a very long stem. Tall, wiry plant and a steady bloomer.

Spray with TRI-OGEN

COMPLETE INSECT SPRAY and FUNGICIDE

Stimulates Plant-Growth Tri-ogen Is Harmless to Foliage or Blooms Convenient—Easy and Pleasant to Use ... Triple Acting

A. Small Kit (makes 16 quarts) . . . \$1.50 Protects 12 to 20 Roses for season

B. Medium Kit (makes 64 quarts). . \$4.00 Protects 50 to 80 Roses for season

SHIPPED ONLY BY EXPRESS, NOT PREPAID

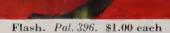
Sensational
Climbing Roses



June Morn. Pat. 375. \$1.25 each



Doubloons. Pat. 152. \$1.00 each



One of each 4 Roses for Free



Blaze. Pat. 10. \$1.00 each



FLORIBUNDA ROSES

THE new group of large-flowered, fool-proof Bedding Roses. Spectacular in effect and extraordinarily satisfactory.

World's Fair Pat. 362 \$1.00 each



Pink Gruss an Aachen. 75 cts. each



Improved Lafayette 75 ets. each



Betty Prior Pat. 340 75 cts. each





HARDY CLIMBING ROSES

Hardy Climbers, as a rule, bloom but once each year, but there are a few exceptions which you will find noted below. The great spectacular show made by a single Climbing Rose makes this class valuable and necessary for every garden. Climbing Roses can be trained on supports of many kinds, such as fences, pillars, pergolas, and trellises or against garages and other outbuildings; or merely left to trail on sloping banks. The varieties listed here are hardy in ordinary winter weather, with little protection, and they will flash to life again in the spring with a display of spectacular beauty. Most of them are large-flowered, and the blooms make fine cut-flowers. Try some of the newer ones, as they are unusual departures from the old Rambler types.

Newer Kinds

BLAZE. Patent No. 10. The everblooming Paul's Scarlet Climber. Bright scarlet color. Not truly everblooming but the remontant feature constantly improves as the plant gets older. \$1 each.

DOUBLOONS. Patent No. 152. A radiant yellow climbing Rose with large, compact, double blooms coming in clusters. Vigorous grower with long, heavy canes. Blooms in midseason and tends to rebloom later. \$1 each.

FLASH. Patent No. 396. Vivid orange-scarlet. An ideal pillar Rose with abundant, leathery foliage. Blooms for about six weeks in May and June; often repeats during summer. The color combination of scarlet-red and yellow makes a startling effect. Only recently introduced and is the result of the work of R. Marion Hatton, Secretary of the American Rose Society.

JUNE MORN. Patent No. 375. Watermelonpink, touched with gold on the outside. Profuse bloomer. Heavy, deep green foliage. Good grower and blooms early. Looks like a fine addition to the Climber family. \$1.25 each.

For above Four Climbers, shown in color, see Special Combination Offer on page 12

I each of the 4 for \$3.55

Standard Kinds

75 cts. each; \$7.50 per doz.

DELIVERY FREE

American Pillar. Single, pink, white-centered, fragrant flowers in huge heads, held straight on stiff stems. Rampant grower. Midseason.

Apeles Mestres. Clear yellow. Full, double flowers of large size. A great show Rose. Blooms in midseason.

Climbing American Beauty. Crimson. Large, fragrant flowers of fine form, borne in clusters. Blooms early in the season.

Dr. W. Van Fleet. Light pink. Extremely vigorous in growth. Flowers are large, well formed, on long stems, fine for cutting. Blooms early.

Paul's Scarlet Climber. Brilliant scarlet. The flowers are large, coming in clusters, making a vivid splash of color that holds clear and true. Medium grower, ideal for pillars. Midseason.

Primrose. Yellow. Large, full flower on long stems. A very fine and hardy Climber that blooms in midseason. Attractive shiny foliage.

Prosperity. Semi-Climber, really a pillar Rose. White, tinted pink. Flowers borne in clusters throughout the season. A real everbloomer.

Silver Moon. Creamy white. Large, semi-double flowers. Very vigorous grower. Midseason.

Skyrocket. An everblooming pillar Rose. Brilliant red, single flowers, in large heads. Makes a large shrub or hedge plant, and a fine pillar Rose. Blooms profusely throughout the season.

Spanish Beauty (Mme. Gregoire Staechelin).
Pearl-pink, splashed with red. One of the most attractive Climbers. Large, fragrant blooms on long stems, fine for cutting. Vigorous. Early.

From			
1.10111	 	 	

PLACE STAMP HERE

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, Props.

WEST GROVE, PENNA.



ORDER SHEET

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, Props.

WEST GROVE, PENNA.

Date

Amount Enclosed \$__

Name			
Street			
Post Office		State	
Expre	ess Office {if different}		
Quantity	ITEMS		Amount
	5 New Roses "Cover Set"	@ \$5.45	
	3 Novelty Roses, page 4	@ \$2.75	
	Our Favorite Dozen	@ \$7.00	
	Special Color Set of 6 Roses	@ \$4.40	
	4 Sensational Climbing Roses	@ \$3.55	
		`	
			•
		TOTAL	

ORDER SHEET

PARAMOUNT NURSERIES

AGAD VANDENKRAATS, Props.

Amount Euclosed S.	
ost Office State	

Express Office (if different)

POLYANTHA ROSES

Polyanthas are a group of Roses, dwarf and bushy in habit of growth, constantly blooming in masses or clusters of flowers.

They are very effective in solid beds, for borders and for general mass effect, and are used extensively in all large gardens and parks, as they add color all year. They are ideal for a dividing-line between properties. As they are especially hardy, they need very little winter protection and are easy to grow.

Most of the old Polyanthas were small-flowered. A group of new varieties now on the market are large-flowered and consequently create startling and amazing color effects, especially if planted in beds of solid varieties. This new group is called "Floribunda Roses."

Prices: Of all varieties, except where noted. 75 cts. each; 3 for \$1.90. Delivery free.

Floribundas

Betty Prior. Patent No. 340. Lively red, turning to shell-pink. Prolific bloomer. Single flowers, resembling pink dogwood.

Donald Prior. Patent No. 377. Scarlet. Large semi-double flowers borne in great profusion. Joyous. Patent No. 381. Rose-red. Free-blooming,

bushy grower to medium height. Buds fine for cutting.

85 cts. each; 3 for \$2.15.

Smiles. Patent No. 331. Soft pink. Large, semidouble flowers. Daintily perfumed. Strong,
spreading plants.

85 cts. each; 3 for \$2.15.

Snowbank. Patent No. 279. Blush-white. Very
large flowers. Strong, bushy grower.

85 cts. each; 3 for \$2.15.

Summer Snow. Patent No. 416. Pure white. Profuse bloomer. Tall grower. Sweet fragrance. World's Fair. Patent No. 362. Crimson-scarlet. Large clusters of rich red cover the bush. Large double flowers continuously on display. Vigorous. Alluring fragrance. \$1 each; 3 for \$2.50.

double flowers continuous.
Alluring fragrance.

S1 each; 3 for \$2.50.

Baby Chateau. Velvety dark crimson. Large flowers, posy-shaped, produced in great masses on erect stems. An outstanding and entirely different type of Rose from any other.

Belvedere. Dark crimson. Large, double bloom. Vigorous, bushy grower. Free flowering and

Gruss an Aachen. A Tea-Polyantha. Ideal bedding Rose. Yellow, pink and rose. Low, heavily foliaged bush, a constant mass of blooms. Flowers are large, full, double and good for cutting. Truly Floribunda.

Improved Lafayette. Rich red flowers suffused with crimson. Sturdy, upright grower. Profuse bloomer. One of the finest bedders.

with crimson. Sturdy, upright grower. From bloomer. One of the finest bedders.

Mrs. R. M. Finch. Delicate rose-pink, highly decorative. Strong grower, excellent for hedges. A splendid corsage Rose.

Permanent Wave. Patent No. 107. A strong-growing cochineal-red bedding Rose. Petals are peculiarly waved. which gives an unusually novel appearance to the clusters of large flowers, hence its name. A perfect hedge or bedding Rose.

Pink Gruss an Aachen. Similar in habit to Gruss an Aachen. but it has a richer salmon-pink color.

an Aachen, but it has a richer salmon-pink color.

Polyanthas

Chatillon. Clear pink. Continuous bloomer with enormous heads of flowers. Splendid border plant and mighty popular.

plant and mighty popular.

Eblouissant. Crimson. Small, double flowers on a low bush. Very effective in groups.

Ellen Poulsen. Large, fairly double flowers of bright rose-pink. Most attractive appealing color.

Gloria Mundi. Orange-searlet. Medium-sized, double flower. Dwarf habit and uniform growth.

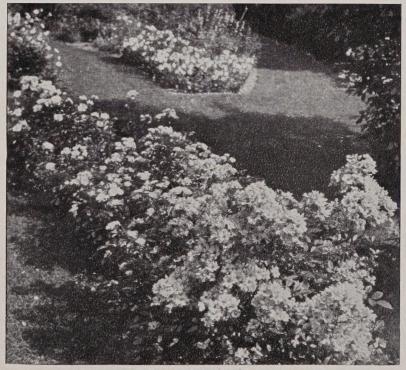
Marie Pavic. White, tinted pink at center. Flowers of pleasing form. A free bloomer. Fragrant.

Topaz. Patent No. 300. Sulphur-yellow, exquisitely formed full flowers. Low grower and a

quisitely formed, full flowers. Low grower and a good cropper.

85 cts. each; 3 for \$2.15. good cropper.

Triomphe Orleanais. Bright cherry-red. Medium size, double flowers. Mass of blooms opens uniformly over the entire bush. Finest red Polyantha. Slightly fragrant.



Bed of Polyantha Roses

